

<u>Currently Enrolled</u>	Not enrolled	Staff
1. How long have you participated in Special Supplemental Nutrition Program for Women, Infants, and Children (WIC)?	1. Have you heard of the Special Supplemental Nutrition Program for Women, Infants and Children (WIC) before? How?	1. In your opinion, are there any common themes that arise from comments made by clients as to what they like and don't like about the program?
2. What makes it easy to participate in the program? Do you know family and friends that have WIC? What do they like about the program? What do you think would encourage/help you or others become (or stay) an active WIC client?	2. Have you received WIC benefits in the past? Are you currently eligible for WIC benefits? If so, what are the reasons you are not enrolled? What would make it easy/attractive for you to enroll?	
3. What barriers for receiving WIC benefits are you aware of? How did you overcome these barriers?	3. If you are eligible, what are your barriers to re-enrolling? What are past or present barriers for receiving WIC benefits? Were you able to overcome any of these barriers? Why or why not? What do you think would encourage/help you or others become (or stay) an active WIC client?	2. What do you think would encourage/help clients become or stay active in the program?
4. How do you prefer to be reminded about appointments?	4. If you would become enrolled in the program, how do you prefer to be reminded about appointments?	3. What do you see as barriers to clients not re-certifying after their child's first birthday?
5. How does the community you represent (your family, friends, work, church, etc) view WIC? (Ex. negatively vs. positively?)	5. How does the community you represent (your family, friends, work, church, etc) view WIC? (Ex. negatively vs. positively?)	
6. Do you know of people who are eligible for WIC but choose not to enroll? If so, why don't they?	6. Do you know people who are enrolled in WIC? What do they like about the program? Do you have family and friends who are eligible for WIC but choose not to enroll? If so, why don't they?	4. Do you have anything else you wish to add?
7. Do you have anything else you want to add?	7. Do you have anything else you want to add?	

