

# District Health Department #10

Serving ten counties in the health department jurisdiction:

Crawford, Kalkaska, Lake, Manistee, Mason, Mecosta, Missaukee, Newaygo, Oceana, and Wexford.



## Plan

**Identify an Opportunity and Plan for Improvement**

**Revised Aim Statement: To improve DHD #10's immunization clinic no show rate to 12 percent or less in every county by September 13, 2010.**

### 1. Getting Started

Immunization clinics were experiencing no shows thus providing an opportunity for improvement in customer service for both internal & external clients. The QI team developed a flow chart of the clinic appointment scheduling process and clinic preparation. Possible reasons for no shows were outlined in the fishbone diagram, and the five whys were used.

It was determined that baseline no show data from the previous year was needed. This data was collected from all ten counties and presented in a graph to illustrate the total number of appointments, the number of no shows and the percent of no shows by county. Graphs were also developed to illustrate the

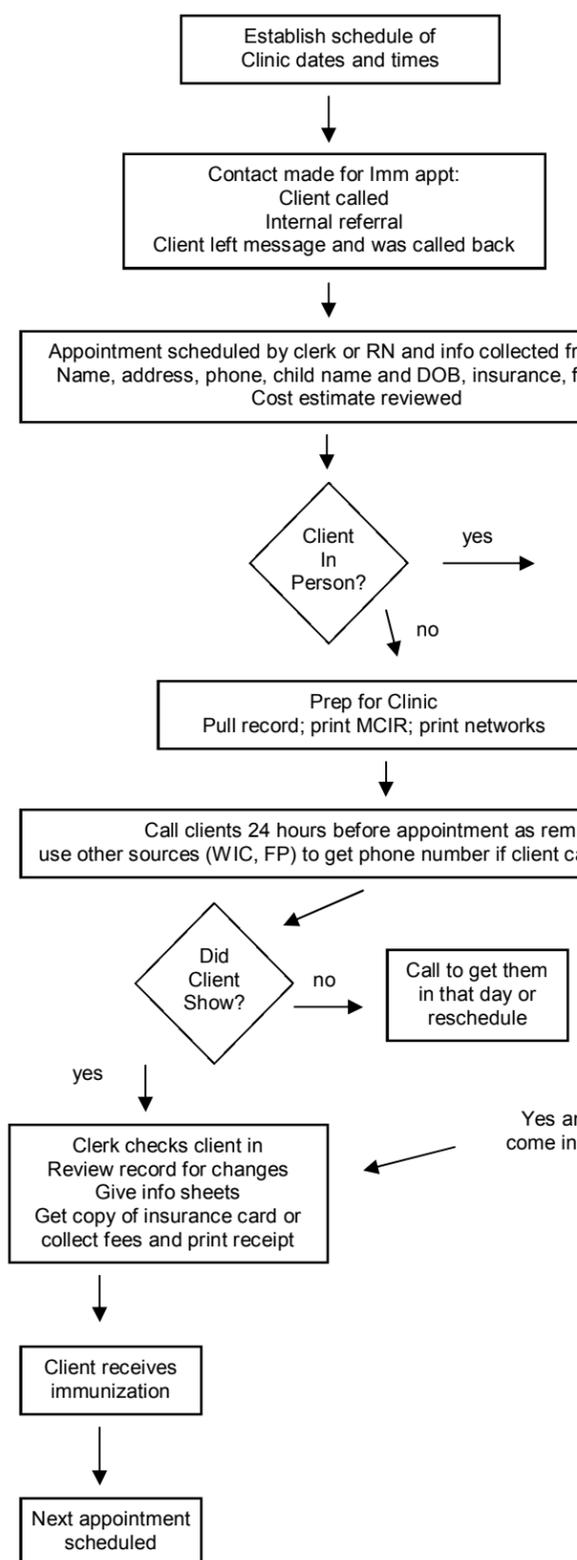
## Team Members:

Ted Dohnal, Food Program Coordinator; Lori Gelinas, Public Health Nurse;  
 Sarah Oleniczak, Health Promotion Director;  
 Sheryl Slocum, Family Planning Coordinator; Linda VanGorp, Family Planning Officer

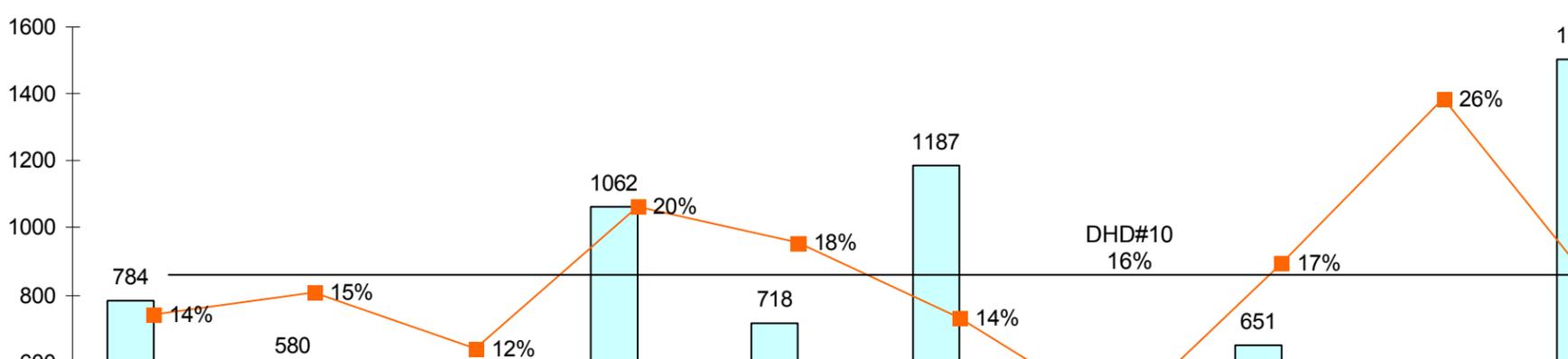


- Collected baseline of no show rates for all ten counties for one year
- Presented the flow chart to clerical staff then to nurses for input
- Conducted interviews of staff in the immunization clinic to gain information on factors that influence the no show rate.
- Nurses collected information from clients who did not keep their appointment
- Analyzed no show data and the scheduling and reporting process.

IS Map of Scheduling an Immunization



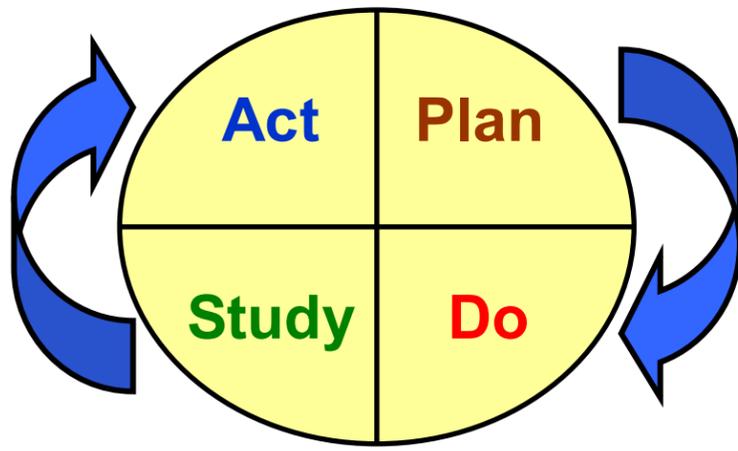
**Number and Percent of Clinic Appointments and No Shows by County**  
 June 08 - May 09



# Quality Improvement

## Story

Reducing the no show rate in immunization



# Study

Use Data to Study Results of the

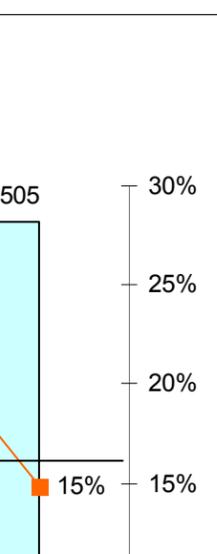
## 7. Study the Results

Team members reviewed:

- No show data from all ten counties
- Scheduling process used in the immunization
- Staff survey results
- Client survey results
- Results of the four interventions on the no show
- Scheduling sheets used in the immunization o
- Staff information on the impact of H1N1
- Relationship between reminder contacts made no show rate

## 8. Standardize the Improvement or a New Theory

- Improvements were shown with some of the interventions but not others. Incentives seemed improved the rate but changing the time reminders were made did not.
- H1N1 impacted the reliability of the data. Clinics busier, additional staff were pulled in to assist a



from client:  
first visit?

Give Client card  
with appointment  
date and time

Reminder;  
cannot be reached

Yes and they  
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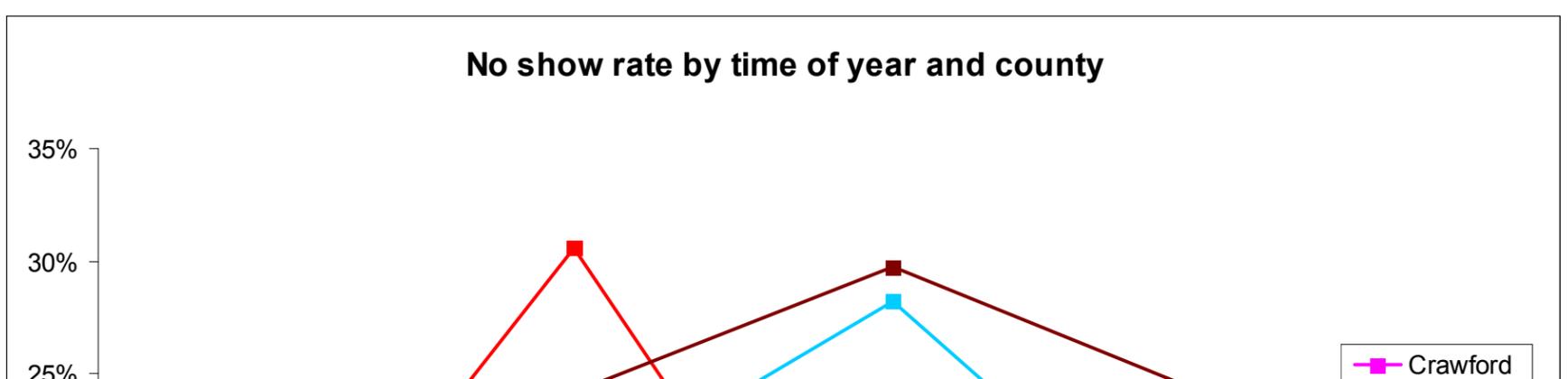
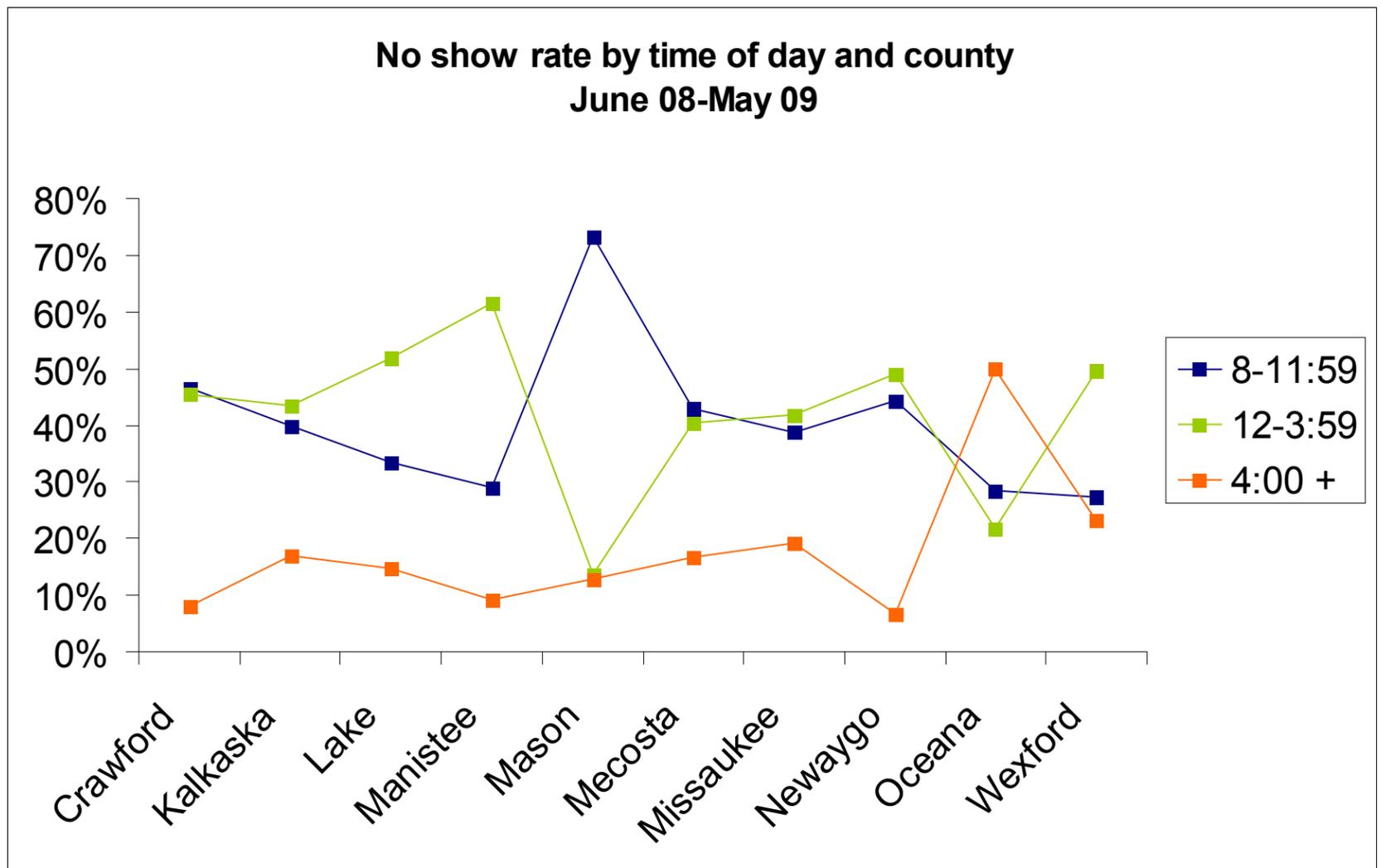
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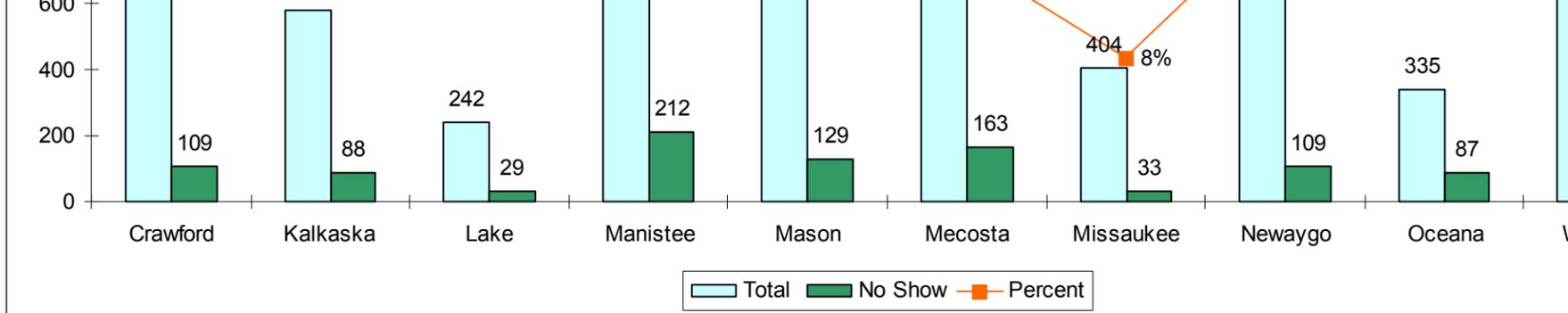
time during the day and season when no shows occurred.

## 2. Assemble the Team

The DHD10 management's QI committee was the initial building block for the team. Once the topic of no shows was determined, the team expanded to include line staff representation from clinic programs including clerical and nursing. This expanded team discussed the issue of no shows in various clinic programs and spent time assessing which to target. The decision to focus on immunization clinics provided a program that currently didn't address the issue.

Early in the QI process, the team met regularly, either at face-to-face meetings or teleconferences. All data collected was reviewed. However, during the fall of 2009, H1N1 impacted the health department staff and team meetings were sometimes postponed or cancelled. There was no change in team membership during this process.





### Findings:

- The two counties with the highest no show rates listed following reasons: forgot, no transportation, staffing changes, and doctor wants to give immunizations.
- The two counties with the lowest no show rates felt they had a closer relationship with clients, were familiar with clients from other programs, and used incentives.

### Findings:

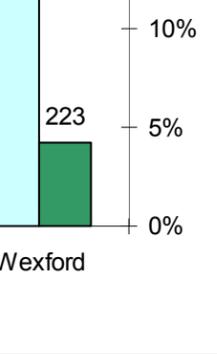
- Of the 68 clients who were no-shows, 40 could not be reached. Most common reasons were client forgot and something else came up.

### Findings:

- There were differences in immunization scheduling by county
- The immunization schedule itself is not uniform across districts
- There is a need to define walk-in versus on-call
- Data collection process must be planned

## 4. Identify Potential Solutions

- Standardize the method of collecting no show data
- Test interventions to determine the impact on the no show rate
- Utilize the best method of reaching clients; make reminders



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not have been familiar with the processes, and responsibilities may have changed.

- Scheduling, check-in, and follow-up process different from county to county which may have influenced no show rate and the way the information was collected.
- QI process was very helpful in identifying and understanding the clinic procedures. And ultimately will provide the basis to standardize a policy for scheduling to reduce the no show rate.
- Immunization scheduling will be standardized by moving to an electronic system, which will improve collection of no show data.

# Act

**Standardize the Improvement and Establish Future Plans**

## 9. Establish Future Plans

Information gained was utilized to standardize the immunization clinic process across all ten counties. Improved measurement collection will be used to monitor the no show rates.

- New AIM statement.
- Clerical staff will be trained to use an electronic immunization scheduling system.
- All counties will make reminder calls one business day in advance of the appointment.
- Clients will be asked for the best way to contact them and the feasibility of using additional methods, such as email or texting, will be explored.
- No show data will continue to be collected in each county and will be reviewed by the team. The current data will serve as a baseline for improvement.
- If the no show rate does not meet the AIM statement, further consideration will be given to using interventions.

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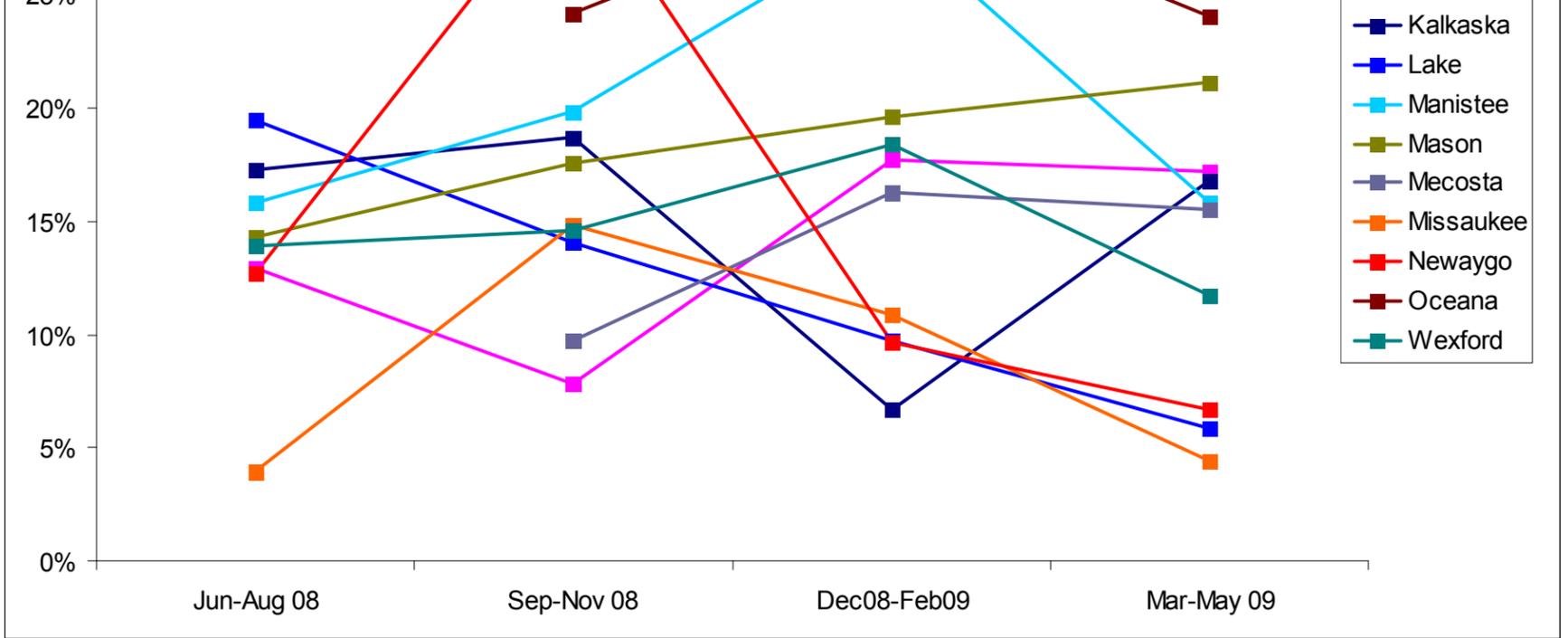
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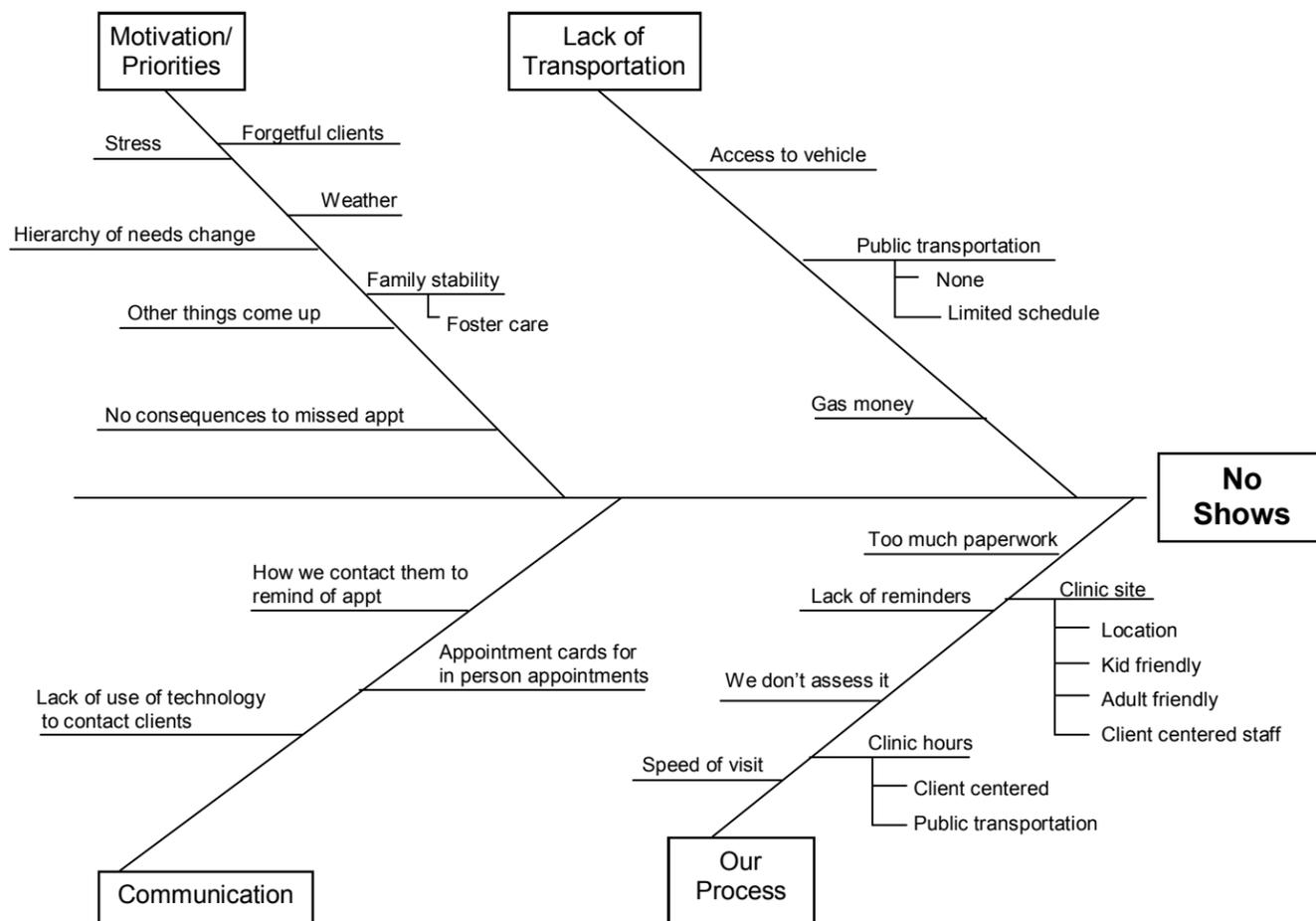
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### 3. Examine the Current Approach

Fishbone Diagram



Clients don't always keep their imms appointment

- #1 Why? Imms are not their first priority
- #2 Why? Their priority changed from their initial appointment
- #3 Why? Too much time from when they scheduled appointment to appointment date
- #4 Why? No adequate reminder system
- #5 Why? Cause we don't know what we don't know

## 5. Develop an Improvement Theory

If we send reminder postcards, call clients 48-72 hours before their appointment, ask about the best way to contact them or provide incentives, then the immunization clinic no show rate will decrease.

# Do

## Test the Theory for Improvement

## 6. Test the Theory

In five counties, one of four interventions was tested for 6 months to improve the no show rate:

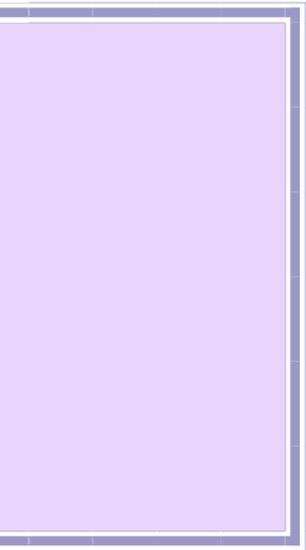
- send reminder postcards
- call clients 48-72 hours before the appointment
- ask about the best way to contact clients
- provide incentives for keeping appointments

### H1N1

Then the impact of H1N1 hit the Health Department and the project now had a confounding variable. Clinic staff were extremely busy and H1N1 often took priority over maintaining the interventions and data collection. Several of our team meetings and teleconferences had to be cancelled. In general, the data collected was not reliable. Interventions were not

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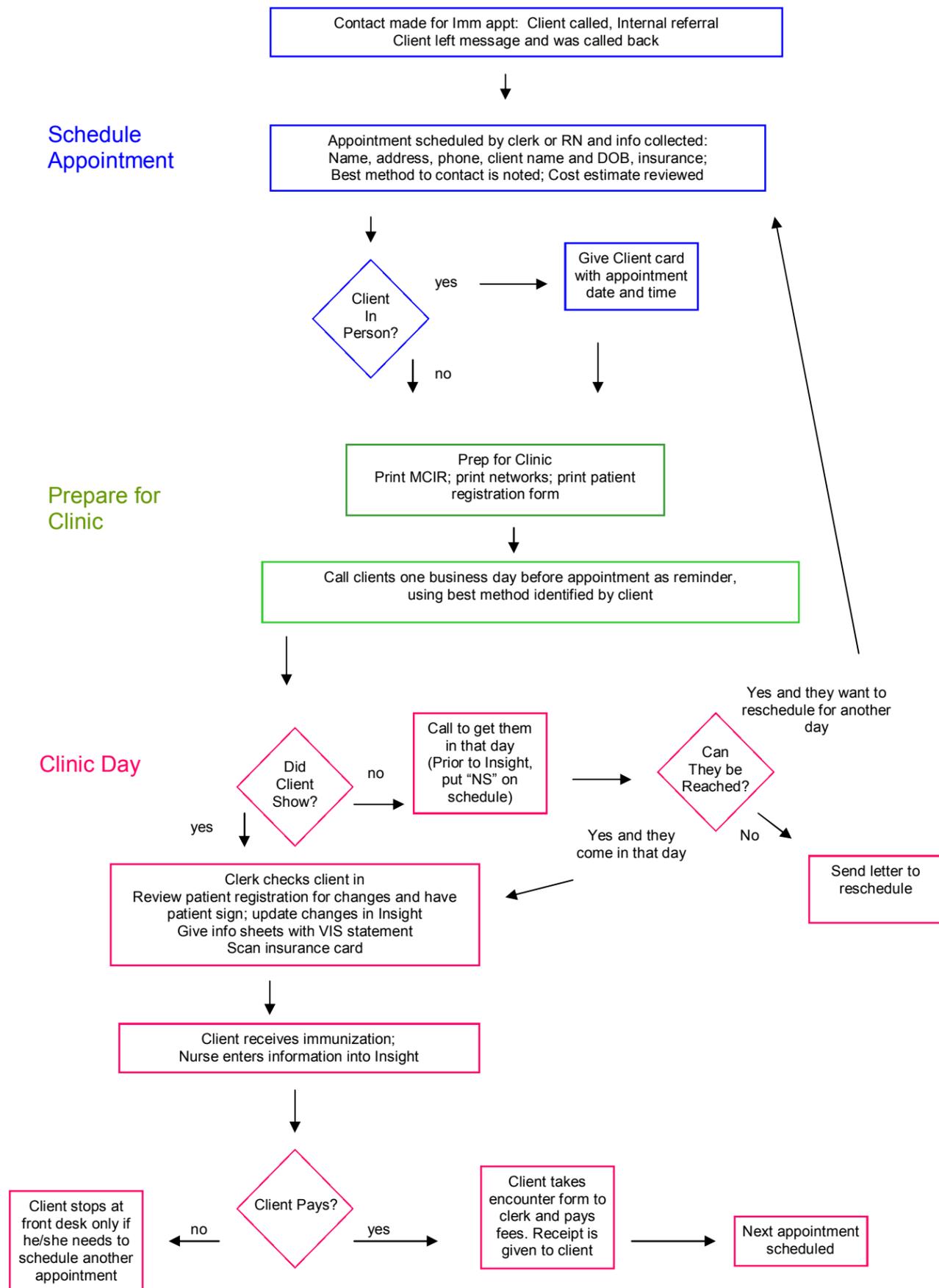
- DHD#10 has revised its Quality Improvement act to include the development of a QI Plan and a QI P
- The initial IS map of scheduling an immunization was revised and used to standardize the procedure in the clinic and train new staff.



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### IS Map of Scheduling an Immunization



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