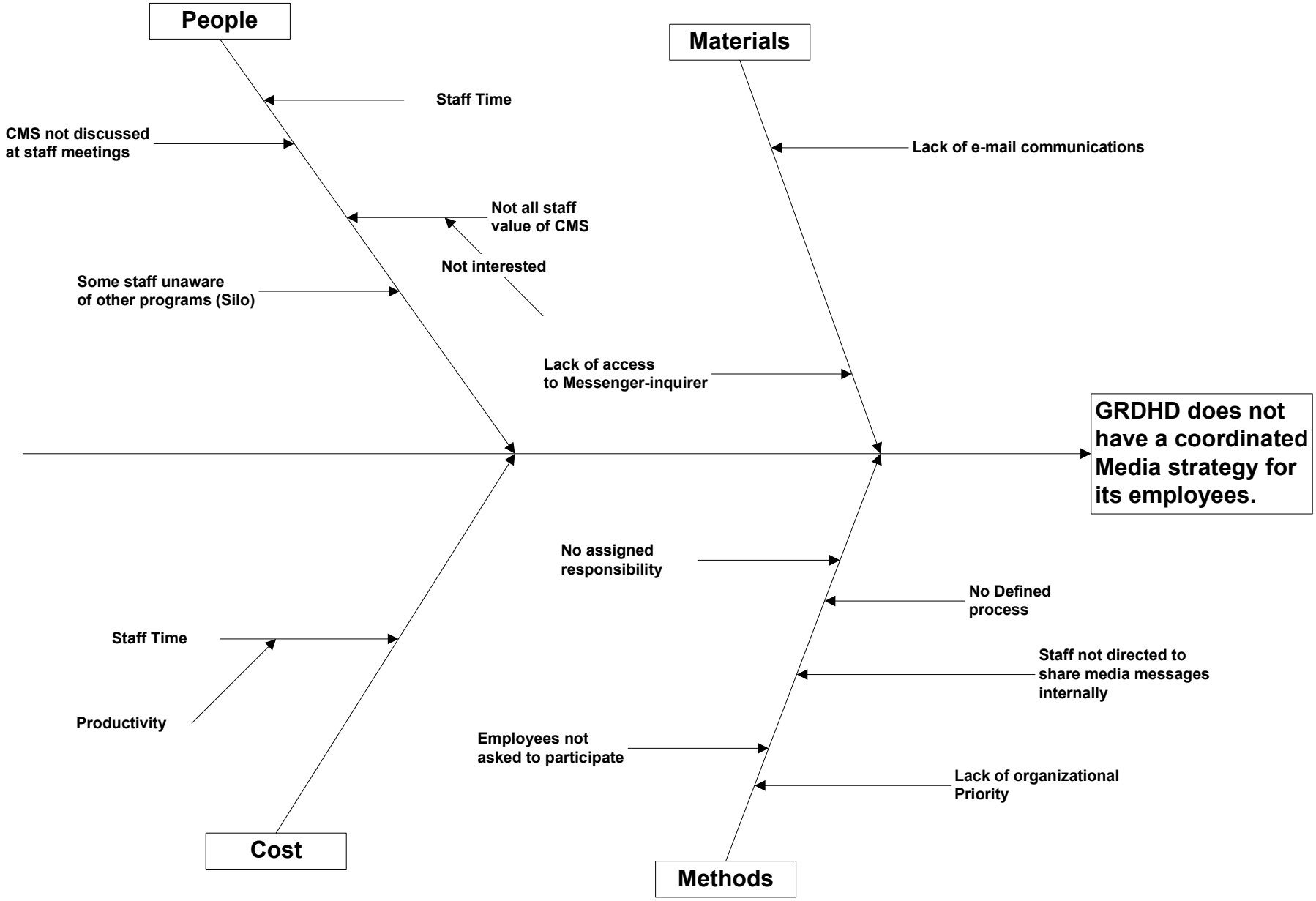
People
Materials
Staff Time
CMS not discussed at staff meetings
Lack of e-mail communications
Not all staff value of CMS
Not interested
Some staff unaware of other programs (Silo)
Lack of access to Messenger-inquirer
GRDHD does not have a coordinated Media strategy for its employees.
No assigned responsibility
No Defined process
Staff Time
Staff not directed to share media messages internally
Productivity
Employees not asked to participate
Lack of organizational Priority
Cost
Methods