



The Point

Marketing Survey



This is an anonymous survey, which means you cannot be identified by your answers. However, you do not need to answer questions you are uncomfortable answering.

1. What month is it? _____

2. Which *Point* clinic location are you visiting today?

- Tobias Spartanburg Main

3. What is your age?

- 17 years or younger 18 years old 19 years old
 20 - 24 years old 25 years or older

4. Are you a new patient at *The Point*?

- Yes No

5. How did you make your appointment?

- Online/by email Phone

6. Please circle (or check) the top reasons you chose to come here today:

- Staff are friendly
 TV/Wii
 Convenient Hours
 Convenient Location
 I feel comfortable here
 I like the atmosphere
 Other (please specify): _____

7. Please indicate your school enrollment status below.

- Student in high school
 Not enrolled in school
 College student, please specify: _____
 Other, please specify: _____

Questions continue on back





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8. How did you hear about *The Point*? *Select all that apply.*

- Regina from The Point
- College campus, list college: _____
- Community Event, please specify: _____
- Community organization, please specify: _____
- Friend or classmate
- Family member
- Radio
- scdhec.gov
- CarolinaTeenHealth.com
- You Tube
- Website, please specify: _____
- Main Health Department
- Other, please specify: _____

