

## McLean County Wellness Coalition Meeting – June 2013

## Affinity Diagram

### Communication

- Develop Clear communication plan
- Increase marketing efforts/awareness
- Update website/keep current
  - Social media
- Meeting notes on website
- Annual Report
- Recognize successes
- Open forum or blog on website
- Get out in community more-street team

### Structure/Engagement

- Team building at meetings/event
- Clarify structure & roles
- Clarify how to be engaged/be involved
- Establish interdependency between subcommittees
- Connect and Align Subcommittees/better communication
- See out funding opportunities

### Membership/Recruitment

- Seek out new organizations/members
- Involve student organizations
- Other partnership development
- Celebrate successes of organizations-stamp of approval from MCWC
- Get out in community more-street team

### Goals/Objectives

**Big theme-Develop measurable goals!**

#### Focus on:

- Consider all wellness areas
- Focus on entire family
- PSE focus should continue
- Policy tracking sheets to KNOW we are making progress
- Get out in community more-street team