



Central Oregon Regional Immunization Rate Improvement / AFIX Implementation Project

About the Project... This is a three-year project with the goal of increasing 2-year-old immunization rates in the Central Oregon Region (Deschutes, Crook and Jefferson Counties). The project is being funded mostly by PacificSource (Central Oregon CCO) however program objectives include all 2 year olds seen at participating clinics regardless of insurance type.

Project and clinic staff are working together to implement the Center for Disease Control and Prevention's AFIX Program. AFIX is an evidence-based program that stands for Assessment, Feedback, Incentives and eXchange. An "Assessment" of clinic immunization rates is generated by the Oregon Immunization Program and the data is presented and discussed at a "Feedback" meeting facilitated by the Project Coordinator and/or State Immunization Program Staff. Clinic staff chooses 2 evidence-based strategies for implementation in their clinic over the course of each year of the project. An Immunization Champion for each clinic works to ensure that chosen strategies are implemented and progress is monitored. The Immunization Champions attend a meeting twice annually for the "eXchange" portion of the project to discuss successes, challenges and best practices.

Incentives are intended to encourage clinic participation and to provide educational opportunities on immunizations. An *Education Award* was issued to each clinic after the first year of participation to be used for immunization education as the clinic chooses (i.e. registration fee for a conference, staff trainings, immunization resources, etc). Also, an *Evening Dinner Event* was held in May 2017 and featured a national level speaker on vaccine preventable disease. All participating clinic staff were invited. Clinical resources on immunizations are also being provided throughout the course of the project.

For more information, please contact:

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Successes to Date (June, 2018)

- ✓ Project Kick-Off in April, 2016
- ✓ Feedback Meetings completed at 14 participating clinics (10 in first year/4 in 2nd year)
- ✓ Clinics are implementing strategies to improve 2 year old immunization rates
- ✓ Most clinics have implemented a 15 month well child visit
- ✓ PacificSource (Central Oregon CCO) Policy Change: Reimbursement schedule to cover 15 month well child visit
- ✓ Local Neonatology Providers have agreed to offer Hepatitis B birth dose to all infants prior to discharge
- ✓ Immunization resources have been provided to all participating clinics
- ✓ An Educational Evening Event was held on May 23, 2017 featuring Pulitzer Prize winning author and historian, David Oshinsky ([Polio: An American Story](#)). Local physicians also shared case studies of patients with vaccine preventable disease. More than 80 clinicians attended.
- ✓ Monetary awards were issued to participating clinics after one year of participation to be used for immunization education.
- ✓ Best Practice Meetings have been held twice annually to provide an opportunity for clinics to learn from each other and share successes/challenges.
- ✓ **Improved 2 Year old Immunization Rates! 11.4% average rate increase across original 10 participating clinics in 2 years (66.1% to 77.5%).**
- ✓ 2017 PacificSource Childhood Immunization QIM Target achieved in the Fall 2017.
- ✓ Boost Oregon Support:
 - Provider Focus Group was facilitated on 4/2/18 – Discussion of local vaccine barriers and issues.
 - Nadine Gartner, CEO and Founder of Boost Oregon presented at the Immunization Coalition Meeting on 4/3/18.
 - Dr. Joel Admundson presented at the Oregon Epidemiology Conference on 4/26/18.
- ✓ Project Coordinator presented on the AFIX Project Framework and Successes at the Oregon Epidemiology Conference on 4/25/18 and the National Immunization Conference on 5/16/18.

Coming up

- Clinics working on Year 3 strategy selection and implementation.
- Next Best Practice Meeting, November 2018.
- Project team to create a plan for sustainability and accountability after the project ends.