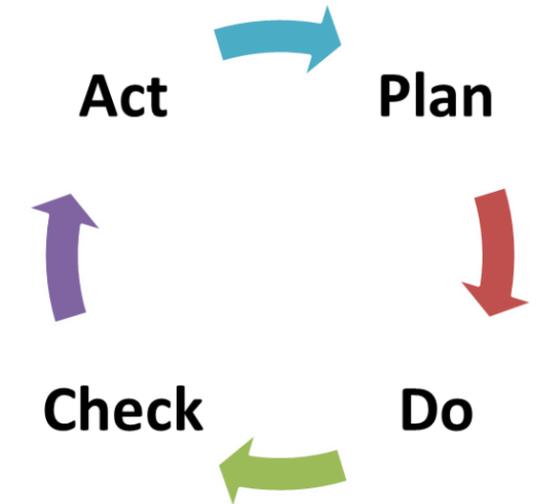


# QUALITY IMPROVEMENT IS...

# CONTINUITY



Quality improvement (QI) is an **ongoing** process that emphasizes prevention and problem solving. The **cycle** encourages us to **continuously** think how can we improve our systems and its components, which ultimately will advance public health.

Quality improvement is **a journey!**

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